

### **OUR SUCCESS STORY**

2010

2020

2023

The cornerstone of our concept for success was a holiday trip to Denmark. This was the place, where our founders discovered a coffee seller who offered filter coffee from a pump jug on the luggage rack of his bicycle. The idea for the Coffee-Bike was born.

The first Coffee-Bike was laboriously handcrafted in the garage at home. To date we have invested more than 1 million euros in development and innovation costs to advance our mobile coffee bar continuously.

One year after company foundation four selfoperated Coffee-Bikes were transformed into a multi-award-winning franchise concept, which we have expanded to the present day with around 250 bikes in 13 countries worldwide.

Whether it's sustainable cup alternatives, international expansion or the further development of our product portfolio – at Coffee-Bike head-quarters we are constantly working on optimising and enhancing our vision of self-sufficient and mobile coffee bars.

10 years of Coffee-Bike stand for more than 300 Coffee-Bikes built in Osnabrück and around 40 million coffee specialities sold worldwide. With a decade of company history our successful concept is one of Europe's big players in the mobile coffee catering sector.

We are always looking for motivated visionaries and coffee lovers who want to fulfil their dream of self-employment with a Coffee-Bike. Take the chance and write your own success story with a mobile coffee bar.

### GOOD COFFEE FROM INDIA TO INGOLSTADT!

The Coffee-Bike GmbH is one of Europe's largest franchise systems in the mobile coffee catering sector, with more than 250 rolling cafés in 13 countries worldwide.

Since our founding in 2010, we have perfected the concept of mobile and self-sufficient coffee bars and successfully established them in numerous metropoles around the globe.

Our vision has always been to delight our customers every day anew with **high-quality coffee specialities** even in the most remote places of the world.

### HERE'S WHAT WE STAND FOR

We always have a sense for the needs of tomorrow. This creates special solutions that we take out into the world with our team of 40 experts at our HQ (Osnabrück), local office (London) and with our partners.

The **quality of our products** – whose fabrication and preparation are carried out with responsibility for our society and with great environmental awareness – always has the highest priority in our daily business.

Partnership and a passion for coffee are the values that unite us. After all, we live and love what we do. Every single Coffee-Bike, every coffee speciality and every barista stands for the best possible service and high-quality enjoyment at almost any location.



Founder Tobias Zimmer (left), Managing Director Mark Rüter (right)





# OUR SERVICES & PRODUCTS



### PROFESSIONAL FRANCHISOR

The Coffee-Bike GmbH is one of the largest coffee franchise systems in Europe. Our franchise partners enjoy entrepreneurial freedom and at the same time benefit from the know-how and security of an established brand. As a strong partner behind you and with a low initial investment we can fulfil your dream of independence with your own café on wheels together.

coffee-bike.com/en/franchise

### **EXCLUSIVE COFFEE CATERING**

The Coffee-Bike makes every event unforgettable - whether it's a wedding or a company celebration. Thanks to its mobility and self-sufficient operating mode, the bike is able to delight people at extraordinary locations with the complete product portfolio of a local coffee shop. Individual planning and booking is possible. Get in contact with our event team.

coffee-bike.com/en/catering





CONTACT

## HIGH QUALITY COFFEE & ESPRESSO BEANS

The certified organic coffee and espresso beans of our house brand Caferino ensure the original Coffee-Bike taste both on our numerous Coffee-Bikes and in the homes of our customers. Gently refined in the traditional longterm roasting process, the Caferino beans develop their full aroma and make every freshly brewed coffee speciality a real pleasure.

coffee-bike.com/en/our-products/caferino-beans

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